

# *Liberty All Stars*

## *2008-2009 Season*

*Dear Potential Sponsor,*

Thank you for considering the opportunity to sponsor Liberty All Stars through our advertising campaign. This letter briefly outlines the opportunities we provide for our athletes and to give you a better understanding of what Liberty All Stars is all about.

Liberty All Stars was established in May of 2005 and has become one of Connecticut's top Cheerleading programs, winning multiple Local, Regional and National titles. Liberty All Stars is based in Greenwich, Connecticut at Greenwich Tumble & Cheer with over 400 young athletes training at the facility. The Liberty All Star organization takes great pride in providing the opportunity to train as elite athletes, gain self-confidence, and learn the value of team work through our cheerleading program. The advertising campaign will also help offset travel and competition fees.

All-Star cheerleading has become a very competitive sport throughout the United States. As you can imagine, fund raising is necessary in order to assist our cheerleaders with the ever increasing competition expenses. These young athletes work diligently to raise money through various fundraisers we hold throughout the year. However these fundraisers cover only a small portion of their expenses.

We invite you to become a part of the Liberty All Star Family! As an advertising sponsor, your business will enable these cheerleaders to continue to participate in a sport that is rewarding in so many ways. This sponsorship will allow an individual, company or organization to purchase a Gold, Silver, Red, White or Blue star. Your company name will appear on the star that will be displayed in our training facility for all of our clients to see. Along with the advertisement in the gym, the Gold Star sponsors will have their name & website link listed on our website sponsor page and have their name printed on the back of our warm-up tee shirt that is worn during all of competitions throughout the Northeast.

<b>Stars</b>	<b>Cost</b>	
Gold Star	\$250+	Sponsorship Star displayed in our gym, Name and website link listed on our sponsor page of our team website, and Name printed on our Competition T-Shirts
Silver Star	\$150-\$249	Sponsorship Star displayed in our gym and Name listed on our sponsor page of our team website
Red Star	\$100-\$149	Sponsorship Star displayed in our gym
White Star	\$25-\$99	Sponsorship Star displayed in our gym
Blue Star	\$5- \$24	Sponsorship Star displayed in our gym

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We Thank You for your Interest and Support of the Liberty All Stars.

*Contact Information:*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

*Business Information:*

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

*Sponsorship Selection:*

*Sponsorship Levels: please clearly mark your choice of sponsorship with an X*

<input type="checkbox"/> <i>Gold</i>	<input type="checkbox"/> <i>Silver</i>	<input type="checkbox"/> <i>Red</i>	<input type="checkbox"/> <i>White</i>	<input type="checkbox"/> <i>Blue</i>
\$250+	\$150-249	\$100-149	\$25-99	\$5-24

*Designated Cheerleader or Team:*

Cheerleader: \_\_\_\_\_ Team Donation: \_\_\_\_\_

Amount Received: \_\_\_\_\_ Cash or Check#: \_\_\_\_\_

*Please make all checks payable to: Greenwich Tumble and Cheer*

*Please Provide Your Business Card If Possible*